

EUPOPP Final Stakeholder Conference

July 5, 2011

International Press Centre Brussels
Résidence Palace, Rue de la Loi 155, 1040 Brussels

- 10:30** **Registration + Coffee**
- 10:45** **Welcome**
Regine Barth (Öko-Institut)
- 10:50** **Keynote Speech**
Wanda Gaj (DG RES)
- 11:00** **The EUPOPP Project**
Bettina Brohmann (Öko-Institut)
- 11:15** **Context Factors of Sustainable Consumption**
Immanuel Stiess (ISOE)
- 11:30** **Instruments and Impacts: EUPOPP Findings**
Franziska Wolff, Uwe Fritsche (Öko-Institut)
- 12:00** **Comments**
By Harald Schoenberger (JRC), Jan Nill (DG CLIMA), Angela Franz-Balsen (DGH/ German Society for Human Ecology)
Moderation: Peter Defranceschi (ICLEI)
- 12:30** **Q&A – Discussion with Participants**
- 13:15** **Lunch**
- 14:00** **Policy Recommendations**
Norma Schönherr (Öko-Institut), Denise Leung (UCL)
- 14:20** **Q&A – Discussion with Participants**
- 14:45** **Coffee**
- 15:00** **Round Table on EUPOPP Recommendations and EU Perspectives**
With T. Leenaert (EVA), A. Reichel (EEA), S. Maurer (ANEC/BEUC), P. Gruszkowski (DG ENV), H. Schoenberger (JRC), E. Heiskanen (NCRC), Fanny Demassieux (UNEP)
Moderation: Bettina Schäfer (ECOI)
- Q&A – Discussion with Participants**
- 16:30** **The Way Ahead**
Bettina Brohmann (Öko-Institut)
- 16:45** **Reception**